

[FACILITY/PROVIDER LETTERHEAD LOGO]

[Date]

Hello, this is Dr. [Provider Name/Facility] with an important message for [Patient Name]

Colorectal Cancer is the second leading cancer killer in the United States, but it does not have to be. Colorectal cancer screening should start at age 45 to reduce the risk of colorectal cancer. I would like to discuss with you when it is right for you to begin screening. There are several tests that can be used to screen for colorectal cancer. Colonoscopy is one option that I would highly recommend however there are others that we can discuss.

Call the office at [Provider Contact Number] to make an appointment with me to discuss your colon cancer screening options and any other health related matters that you may have. Together we can decide next steps to keep you healthy for years to come.

MetroPlusHealth is offering 150 rewards point (\$15.00 value) for getting a stool-based screening test or 500 rewards points (\$50.00 value) for completing a colonoscopy. For more information, visit the MetroPlusHealth Member Rewards Program at [www.metroplusrewards.org](http://www.metroplusrewards.org) or call 800.510.3944 from Monday through Friday 8AM to 8PM ET.

If you have any questions or need assistance from MetroPlusHealth, call 1-800-303-9626 from 8:00 AM to 8:00 PM Monday to Friday or Saturday from 9:00 AM to 5:00 PM (Medicare members: 24/7 Help Line at 1-866-986-0356).

Thank you,

[Facility/Provider Signature]